

The privacy of visitors to our website is very important to us, and we are committed to protecting it. SilexPro supports the protection of consumer privacy on the Internet and the principles of disclosure and fair information practices. If you share personal information with SilexPro, the information will be treated according to this policy. This privacy policy explains how SilexPro processes your personal information and what your rights are in relation to SilexPro's collection, processing, and retention of your personal data.

Consenting to our use of cookies in accordance with this policy when you first visit our website allows us to use cookies each time you visit our site.

Collection of Personal Information

The following types of personal information may be collected, stored and used:

1. Information about your computer, including your IP address, geographic location, browser type and version, and operating system
2. Information about your visits to and use of this website including the referring source, length of visit, page views, and website navigation paths
3. Information such as your e-mail address, which you provide to us when registering with the site
4. Information you enter when you create a profile on our website such as your name, profile picture, gender, date of birth, relationship status, interests and hobbies, education and work history
5. Information such as your name and email address, which you enter to subscribe to our emails and/or newsletters
6. Information generated while using our site, including when, how often and under what circumstances you use it
7. Information contained in any communications you send to us by email or on our website, including their content and metadata
8. Any other personal information you provide to us

Before disclosing personal information about another person to us, you must obtain that person's consent to the disclosure and processing of that personal information under the terms of this policy.

Purposes and legal basis for processing of personal data

SilexPro limits its collection, storing and processing of personal data to situations where a specific purpose exists. With reference to the EU General Data Protection Regulation (GDPR), we have listed the most relevant purposes and the legal basis together with some of the activities associated with those purposes: We process your personal data on the following legal bases:

1. EU GDPR Article 6.1.a (Consent) is used when you subscribe on our emails, you provide us with feedback etc. Here you provide us with your consent to obtain and process relevant personal data and/or to send you emails
2. EU GDPR Article 6.1.b (Necessary for the performance of the contract between you and SilexPro) is used when it is necessary for SilexPro to have your personal data to send you products (e.g. ordering at silexpro.com), help you in our service and support desk, etc...
3. EU GDPR Article 6.1.c (Necessary for SilexPro to comply with a legal obligation). The legal obligation could be related to tax & duty, but there could also be other reasons why SilexPro is obligated to deliver personal data to the authorities
4. EU GDPR Article 6.1.f (Necessary for the pursuit of legitimate purposes of us) is used when we collect information (above called “device information”, “app number” and “log information”) about the services you use and how you use them. This then enables SilexPro to identify the need to enhance existing apps and develop new applications. We collect this data to provide, maintain, protect and improve the services. Ref. the previously mentioned, this could be information about features that are used, how often they are used and the context they are used in

Use of your personal information

Personal information provided to us through our website will be used for the purposes described in this policy or on the relevant site pages. We may use your personal information to:

1. To administer our website and business
2. Personalize our website for you
3. Enable your use of the services offered on our website
4. Send you non-marketing commercial communications
5. Send you email notifications that you have specifically requested
6. Send you our newsletter by email, if you have requested it (you can unsubscribe at any time should you wish to no longer receive our newsletter)
7. Send you marketing communications relating to our business or carefully selected third party businesses which we think you may find interesting, by post, or where you have expressly consented, by email or similar technology (you can inform us at any time of your wish to no longer receive marketing communications)
8. Provide statistical information about our users to third parties (without such third parties being able to identify any individual user with this information)
9. Dealing with inquiries and complaints relating to your website made by or about you
10. Maintain the security of our website and prevent fraud

11. Verifying compliance with the terms and conditions which govern the use of our website (including monitoring private messages sent through our website's private messaging service)
12. Other Uses

Without your express consent, we will not provide your personal information to third parties for their direct marketing or that of other third parties.

Disclosure of your personal information

We may disclose your personal information to any of our employees, officers, insurers, professional advisers, agents, suppliers, or contractors as reasonably necessary for the purposes set out in this policy.

We may disclose your personal information to any member of our corporate group (this means our subsidiaries, our ultimate holding company and all of its subsidiaries) as reasonably necessary for the purposes set out in this policy.

We may disclose your personal information:

1. To the extent that we are required to do so by law
2. In connection with any current or future legal proceedings
3. To establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk)
4. To the buyer (or potential buyer) of any business or asset we own that we wish (or consider) to sell
5. To anyone whom we reasonably believe to be a party to a court or other authority having jurisdiction over the disclosure of such personal information if, in our opinion, such court or authority would be likely to require disclosure of such personal information

Except as provided in this policy, we will not share your personal information with third parties.

International Data Transfers

1. The information we collect may be stored, processed and transferred to any country in which we operate, to enable us to use the information in accordance with this policy
2. SilexPro may process your personal information on IT services located outside the country where you live and outside of Europe. If we transfer personal data to countries outside the EU/EEA, the transfers will only take place for the specific purposes mentioned above, and we will always ensure that appropriate safeguards are in place for such transfer
3. Personal information that you post on our website or submit for posting may be available, via the internet, around the world. We cannot prevent the use, good or bad, of this information by third parties
4. You expressly agree to the transfer of personal information described in this Section

Storage of your personal information

1. Your personal information will be stored for as long as it is necessary to fulfil the purposes described above and comply with minimum retention periods under applicable law. In general, this means we keep data for a minimum time and data will be deleted when no longer necessary under the purpose for which it was collected
2. Notwithstanding the other provisions of this Section, we will retain documents (including electronic documents) containing personal data:
 1. To the extent that we are required to do so by law
 2. If we believe the documents may be relevant to any pending or potential legal proceedings
 3. To establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk)

Security of your personal information

1. We will take reasonable technical and organizational precautions to prevent the loss, misuse or alteration of your personal information
2. We will store all personal information you provide to us on secure servers (password and firewall protected)
3. You acknowledge that the transmission of information over the internet is inherently insecure, and that we cannot guarantee the security of your data sent over the internet
4. You are responsible for keeping any password you might use to access our website confidential; we will not ask you for your password (except when you identify yourself on our website)

Withdrawal of consent

We hereby inform you, that when the processing of your personal data is based on your consent, you may withdraw your consent at any time. However, please note that this does not affect SilexPro's processing of your personal data prior to withdrawal of your consent.

We encourage you to use un-subscribe when the consent is withdrawn.

Amendments

From time to time, we may update this policy by posting a new version on our website. You should check this page regularly to ensure that you are aware of any changes made to this policy.

Your rights

You can ask us to provide you with any personal information we hold about you, subject to submission of sufficient evidence of your identity.

We may withhold personal information that you request to the extent permitted by law.

You can ask us at any time not to process your personal information for marketing purposes.

In practice, you will express your consent in advance to our use of your personal information for marketing purposes or we will provide you with an opportunity to opt out of the use of your personal information for marketing purposes.

Third Party Websites

Our website might contain hypertext links to third-party websites and information about them. We have no control over those sites and are not responsible for their privacy policies or practices.